









I'm a City Changer is a global movement to share and spread individual, corporate and public initiatives that improve our cities

I'm a City Changer is a worldwide campaign with the aim of sensitizing and creating awareness among citizens on urban issues to achieve better cities. It is promoted by UN-Habitat, the city agency of the United Nations.

10 Reasons to be a City Changer

- 1. 21st Century Challenges are in Cities. Urban Areas are the focus point of the impact of rapid urbanitzation, globalization and climate change.
- **2.** World Population is growing. Over half of the world's population live in cities. Global population in cities will reach 60% by 2030 and 70% by 2050.
- **3.** For No Slums. 1 billion people of global population reside in informal settlements that lack adequate shelter and basic services.
- **4.** For Facing Climate Change. Urban population growth and changing consumption patterns put tremendous pressure on our limited resources.
- **5.** For Fewer Emissions. Urban mass concentration entails that cities are consuming most of the worlds' energy.
- 6. Urban Areas are an Economic Opportunity. A compact and well-planned city offers businesses a comparative advantage in terms of competitiveness and employment.
- 7. Cities are the Future of Younger Generation. Globally, young people aged 15-24 years represent 18 per cent of the world's population.
- 8. Cities are Creative and Productive. Cities are the engines of wealth creation and innovation.
- **9.** We Love Cities. Cities are the place where our life goes on, our community and where we are related with each other.
- **10.** It is the Time to Change. If we work together, we can achieve better cities for all. It is the time to start changing; now is the time for *City Changers*.

Comparative Study on Metropolitan Governance



Metropolises are finding innovative ways to finance projects and manage urban growth, as they continue to expand their footprint across administrative and political borders

The role of metropolitan governments is gradually expanding beyond the provision of services and infrastructure. Now they are also responsible for fostering employment, generating revenue, and improving the quality of life and ensuring competitiveness. This Initiative aims to compare metropolitan governance models and public/private co-responsibility in the implementation of public policies.





Initiative

Integrated Strategic Planning and Public-Private Partnerships



Strategic planning with the involvement of the private sector will allow Indian cities to improve their capacity to provide infrastructure and services

This Initiative aims to examine trends and growth forecasts and to identify priority areas for managing urban development and the provision of services. The project is directly related to the Metropolis strategy for engaging with Indian cities to help them tackle the challenges they face in meeting the increased demand for physical and social services.













Mentoring on Upgrading Informal Settlements





Durban and São Paulo's commitment to improving their informal settlements through mutual sharing is taking South-South cooperation a step forward

Adequate housing is considered crucial for poverty reduction, but only integrated responses can be sustainable. This Initiative aims to apply practical experiences from São Paulo and Durban, as both cities have been exposed to rapid urban growth and informal settlements. It also offers lessons for African cities aiming to move from a delivery approach to integrated solutions.









Initiative

Transferring Knowledge and Cooperating in Culture, Education and City



Best practices and their exchange in the spheres of culture, education and city have unified and transformed the civil societies of Medellín and Barcelona

This project aims to establish a stable and ongoing relationship of cooperation between the civil societies of Medellín and Barcelona in order to facilitate the transfer, exchange and generation of knowledge among their citizens, businesses, entities and institutions. This Initiative is part of a new vision of development cooperation based on the leadership of cities, the important role of civil society and the development of a form of governance that values creativity and innovation.









Concrete actions taken by metropolises to mitigate, anticipate and adapt to climate change



Tackling climate change and its adverse effects will require metropolitan decision makers to implement adapted policies and actions

This Initiative aims to create a practical guide detailing specific actions undertaken by local and metropolitan authorities on the ground to mitigate, anticipate, and adapt to climate change and to reduce disaster risk. It will also offer recommendations for increasing the participation of different social stakeholders and for managing projects related to global warming.



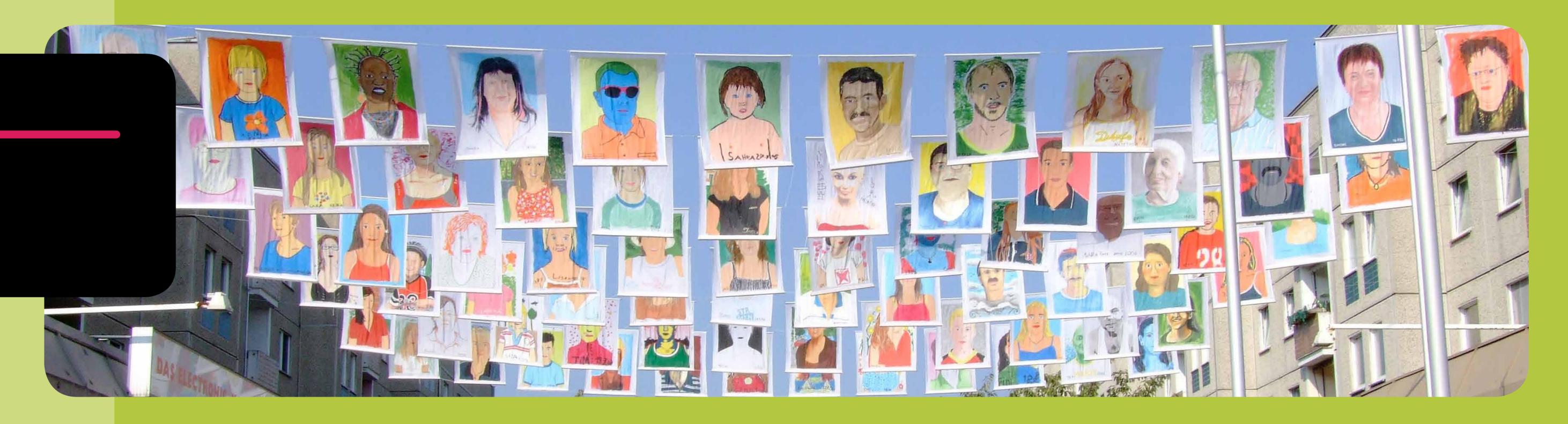






Initiative

Integrated Urban Governance – Successful Policy Transfer



Effective city management requires a dynamic transmission of knowledge

What lessons learned, ideas, policies and practice can be successfully transferred to other cities? How can metropolises with wide-ranging initial conditions and problem situations increase the effectiveness and depth of their exchanges of experience? The work undertaken through this Initiative will find solutions for these key questions and implement them on a dynamic Internet platform.









Agile Cities for a New Age of Accessibility, Efficiency and Growth



New technologies can be used effectively to meet cities' climate, urban service, social and economic objectives

This initiative will support cities in creating strategies based on the use of ICT tools to enable the provision of urban services and meet climate targets. To this end, it will offer a concrete platform – CityMart.com – to link cities with solution providers in an intelligent marketplace. City governments are necessary catalysts for innovation in the clean and smart revolution.



THE CLIMATE GROUP





Initiative

Promotion and development of the Barcelona Institute of Technology for the Habitat and the City Protocol







Under the Smart Cities Protocol, Barcelona is boosting innovative urban services in partnership with the private sector

This Initiative focuses on public-private partnerships and projects in the sphere of urban innovation and smart cities. The Barcelona Institute of Technology for the Habitat will foster the innovation of next-generation urban services, while the City Protocol will serve as a blueprint for defining the ideal city through key indicators and processes.

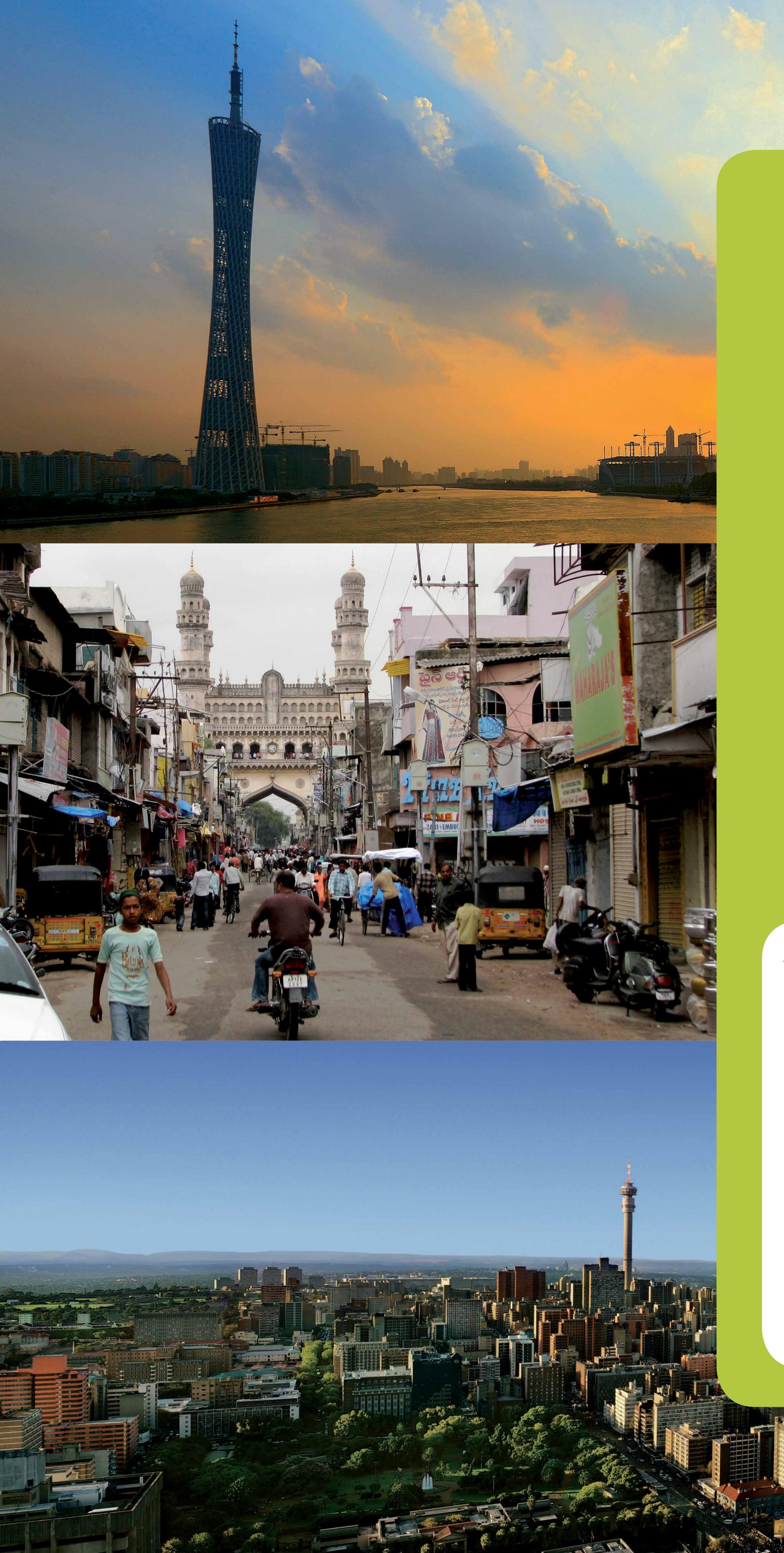












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World Association of the Major Metropolises

There are 450 metropolises with more than one million inhabitants, representing 1.4 billion people

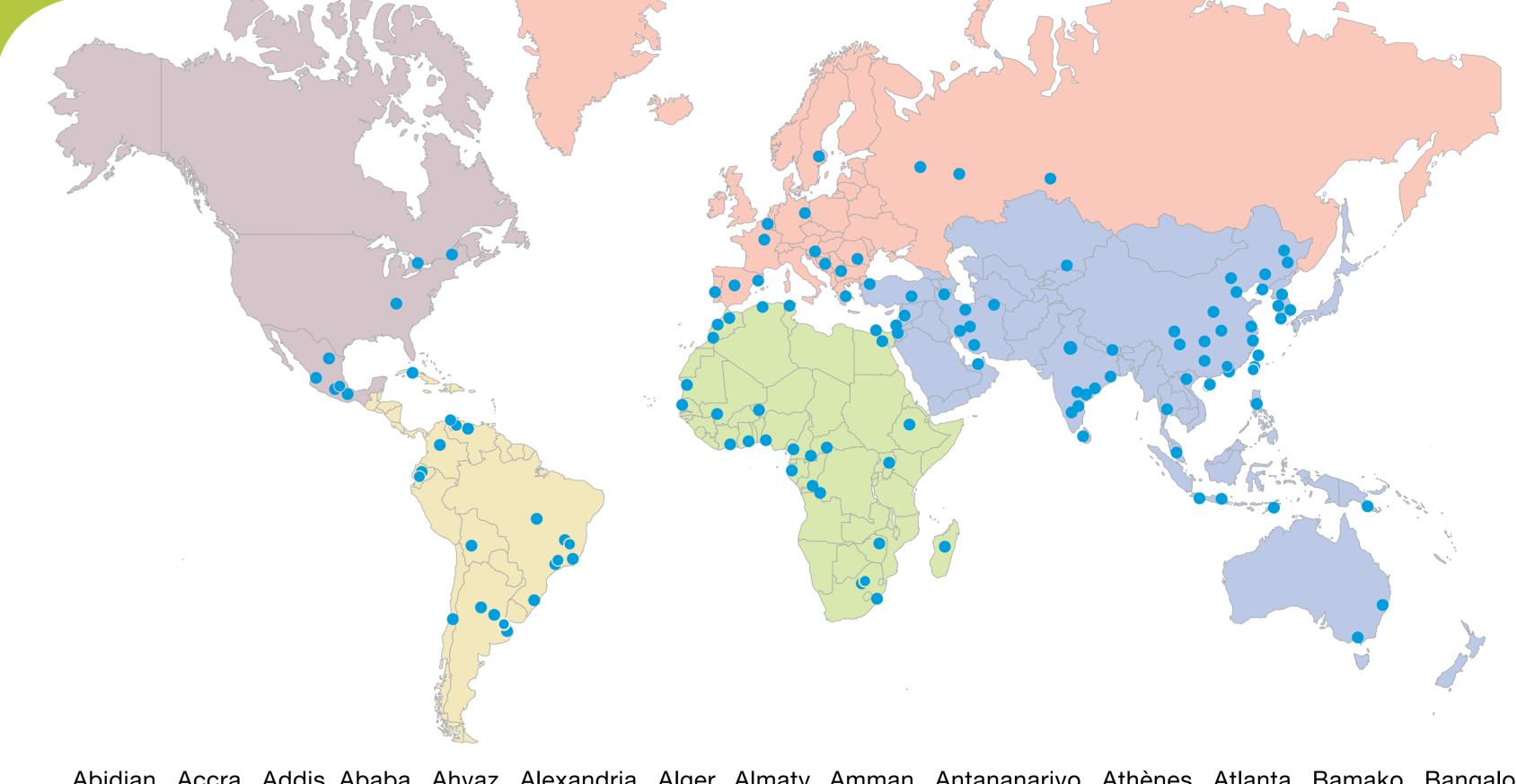
Metropolis is the leading international association that gathers cities and metropolitan regions with more than a million inhabitants.

For more than 25 years, Metropolis has had the mission of accompanying cities in mutual learning through its Initiatives, congresses, theme-based meetings, technical assistance schemes, training seminars and awards.

Metropolis is the Metropolitan Section of United Cities and Local Governments (UCLG).

Metropolis Initiatives

Metropolis wishes to build a network of Initiatives among metropolitan governments and their partners to promote projects in partnership for urban sustainability, understood simultaneously in its environmental, economic, social and cultural aspects.



Abidjan, Accra, Addis Ababa, Ahvaz, Alexandria, Alger, Almaty, Amman, Antananarivo, Athènes, Atlanta, Bamako, Bangalore, Bangkok, Bangui, Barcelona, Beijing, Belo Horizonte, Berlin, Beyrouth, Bogotá, Brasilia, Brazzaville, Bruxelles, Bucarest, Buenos Aires (Province), Buenos Aires (City), Busan, Cairo, Caracas, Casablanca, Changsha, Chengdu, Chongqing, Colombo, Córdoba, Cotonou, Daegu, Daejeon, Dakar, Dalian, Diyarbakir, Dili, Douala, Dubai, Durban, Esfahan, Gauteng (Province), Guadalajara, Guangzhou, Guarulhos, Guayaquil, Gwangju, Gyeonggi, Haikou, Hangzhou, Hanoi, Harare, Harbin, Hyderabad, İncheon, İstanbul, Jakarta, Jilin, Johannesburg, Kampala, Kaohsiung, Kathmandu, Kazan, Kinshasa, Kolkata, Kuala Lumpur, La Habana, La Paz, Libreville, Lisboa, Madrid, Manila, Maracaibo, Marrakech, Mashhad, Melbourne, México (State), México D.F., Minas Gerais (State), Monterrey, Montréal, Moscú, Nanning, New Delhi, Niamey, Nouakchott, Omsk, Ile-de-France, Port Moresby, Porto Alegre, Puebla, Quito, Rabat, Rio de Janeiro, Rosario, Santiago, São Paulo (State), Sarajevo, Seoul, Shanghai, Shenyang, Shenzen, Shiraz, Sofia, Surabaya, Sydney, Tabriz, Taichung, Taipei Tehran, Tel Aviv, Tianjin, Tirupati, Toronto, Tunis, Ulsan, Vijawayada, Visakhapatnam, Wuhan, Yaoundé, Zagreb, Zhengzhou, Zulia (State).

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